



Media Kit

Since 1984 Lincoln Marketing, Inc. has been providing promotional services nationwide; from Minnesota to Florida, Spokane to Las Vegas. Founded by the Micko family, Lincoln Marketing, Inc. conducts business to business sales and provides detailed full color recreational trail maps and resident guide books custom designed for your specific area. From a very small beginning of two employees in the basement of the family residence, Lincoln Marketing, Inc. has grown to distribute over 20,000,000 area maps and resident guides since 1984.



Advertisers pay a one-time fee for year-long distribution through print, online and participating radio and newspaper outlets. These publications will be available to print for free online, also in and around your area and through the advertisers - high traffic areas such as banks, restaurants, hotels, motels, service stations, realtors, local merchants and city halls. A wide variety of distribution allows for a wide variety of exposure for your business.

Customized resources for your specific area.

Our ads range from standard black and white ads to full color display ads, allowing each advertiser to customize their information and maximize the results based on each budget. Try featuring your business on a custom resource brought to you by Lincoln Marketing, Inc. and expand your exposure through print, radio, newspaper and online advertising today!



Advertising Sizes Resident Guide

COVER AD SPOTS

Front Cover

5" Wide by 6.25" Tall \$1249

Back Cover

5" Wide by 8" Tall \$1149

Inside Front/Back Cover

5" Wide by 8" Tall \$1099

Inside Fold

10" Wide by 8" Tall \$1349

STANDARD AD SPOTS

1/4 Page

5" Wide by 2" Tall \$849

1/2 Page

5" Wide by 4" Tall \$949

Full Page

5" Wide by 8" Tall \$1049

* All prices include online banner ad at www.LincolnMarketing.us

*All advertisers receive a complimentary box of 50 resident guides to hand out to customers as a nice gesture.



(Actual size 5 1/2" x 8 1/2")

[Click Here for Full Preview](#)

EXPANSIVE SHOWROOM displaying the latest products...

- Benjamin Moore paints and stains
- Cabot stains
- LP Smartside products
- GRK fasteners
- In-house drafting and design service
- Estimating
- Delivery
- Complete line of builder hardware and tools

Northwest Wisconsin's source for all your lumber and building material needs.

715-634-4569
16015W Nursery Road
Hayward, WI 54843
M-F 7:00-4:30 • Sat. 8:00-12:00
www.nelsonlumber.com

NELSON LUMBER
HAYWARD, WI

Welcome to VENUS RESTAURANT
serving Largo Since 1986

Breakfast is Served All Day Long

2 for 1 Bloody Marys & Mimosa's ALL DAY EVERY DAY ALL DAY EVERY DAY

SPECIALS EVERYDAY!
Mon-Fri: 7a-8p Sat & Sun: 7a-3p
mark@VenusLargo.com 727-581-3849

VINTAGE TRAIN RIDES
OSCEOLA & ST. CROIX VALLEY RAILWAY

Step back in time to the era when passenger rail service was the primary means of travel across America. Ride on restored Great Northern and Rock Island coaches, and even a former U.S. Rail Post Office car. Join us for the scenic beauty of the St. Croix River Valley. Special events include Fall Colors, Pizza Trains, and Pumpkin Express trains. Trains depart the historic Scoop Line Depot in Osceola, Wisconsin from May through October. For more information or to make a reservation, go to www.trainride.org.

Seats are limited. Reserve your tickets in advance!
Trainride.org / 651-228-0263

EVERYTHING YOU NEED UNDER ONE ROOF!

KraftMaid
KITCHENS FOR THE REAL LIVING ROOM

INTERIOR DESIGN SHOWROOM

CABINETRY, COUNTERTOPS, FLOORING AND WINDOW TREATMENTS

FLOOR to CEILING
INTERIOR DESIGN SHOWROOM

16043 W NURSERY ROAD
HAYWARD, WI • 715-634-4573
WWW.FTCHAYWARD.COM

HOURS: M-F 8:30-4:30 • SAT 9-3
OTHER HOURS BY APPT.

HAIR THE THING

Tanning & Spray Tanning • Nails • Hair • Boutique
51 E Main St. • Milltown, WI • 715.825.3194

LAKES GAS
Prompt, dependable service since 1959

Ladysmith
1200 Lake Ave. W
715-532-5593

Stone Lake
16220 W State Rd. 70
715-865-3143

www.LakesGas.com

(Actual size 5x2" and larger)

Need ad changes? Ask your sales representative how we can help you!

Advertising Sizes Full Color Map Sample

COVER AD SPOTS

(Ad Appears on BOTH Sides)

Front Cover

4.125" Wide by 7" Tall **\$1249**

Back Cover

4.125" Wide by 9" Tall **\$1149**

STANDARD AD SPOTS

(Ad Appears on BOTH Sides)

2x3" **\$849**

3x4" **\$949**

* All prices include online banner ad at
www.LincolnMarketing.us

*All advertisers receive a complimentary box of 50 full color area maps to hand out to customers as a nice gesture.

[Click Here for Full Preview](#)



(Actual map size 19"x26")

an adventure that is more than giraffes!!

GIRAFFE RANCH

FLORIDA WILDLIFE PARK & GIRAFFE FARM

TOUR OPTIONS

- Custom Vehicle Safari
- Drive-Thru Safari
- Camel Expedition
- Segway Safari

(tours last between 1-1.5 hours)

Contact Us
GiraffeRanch.com
Reservations Must Be Made In Advance **Online Only**
info@girafferanch.com

38650 Mickler Road, Dade City, FL 336523

(Actual size 3x2" and larger)

11106 Tuckaway Rd.
Arbor Vitae, WI
855-827-2721

1421 Lincoln St.
Rhineland, WI
715-420-2055

www.dockshopwi.com

Dockshop

Boat Lifts, Docks, Rafts & More!

SHOREMASTER Get a FREE on-site consultation for your boat lift or dock with us!

Great Drinks...Pizza...Snacks...Great Times!

A nice place to bring a friend or meet a friend.
Best drinks in town and the coldest beer around!
Pool, Darts, Volleyball & Horseshoes.

SUNSET TAVERN

Open 10:00 am Everyday

N5890 Hwy 54 W, Black River Falls, WI
(Located on Snowmobile trail)
715-284-9345

PLAY THE ORIGINAL,
PLAY THE BEST

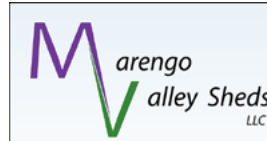
DESIGNED BY LEGENDARY ARCHITECT PETE DYE
RATED A TOP 15 PUBLIC GOLF COURSE IN WISCONSIN

BIG FISH GOLF CLUB
LAC COUNTRY CHILLER

ENJOY OUR AFFORDABLE RATES
715.934.4770 • WWW.GOLFBIGFISH.COM
14122 W TRUE NORTH LANE • HAYWARD, WI 54843

**Need ad changes?
Ask your sales
representative how we
can help you!**

Our Advertisers



Web Advertising

BANNER AD SPOTS

All advertisers on any project will receive a banner ad on our County web pages.



ACAPULCO
RESTAURANTE MEXICANO

AUTHENTIC FLAVORS, SPIRITED FAMILY TRADITIONS SINCE 1996.

763-269-8195
www.acapulcomn.com
7988 Sunwood Dr NW, Ramsey

\$5 OFF \$25

ALL YEAR! ANY TIME!

Not valid with any other offer. One coupon per table. Expires Dec. 31, 2022

Anderson Burner Heating & Cooling
Service Repair & Installation LLC

763-204-2830
andersonburnerheatingandcoolingllc.com

Servicing East Bethel, Coon Rapids, Anoka & surrounding areas

EXPERT HVAC SERVICE

PIZZA MEETZ MEXICAN

IT DOESN'T HAVE TO MAKE ZENZE. YOU'RE IN LAKEZ COUNTRY.

45738 County Highway 51, Perham
218.346.4900 • zorbaz.com

Zorbaz
LITTLE PINE LAKE

EAU GALLE CHEESE
EST 1945

Eau Galle Cheese Factory, Inc.
N6765 State Highway 25 • Durand, WI 54736
Phone: 715.283.4211

Monday - Saturday 9:00 - 5:30 | Sunday & Holiday 9:30 - 5:00

www.eaugallecheese.com

Contact Us

CORPORATE HEADQUARTERS

Lincoln Marketing, Inc.
P.O. Box 25122
Woodbury, MN 55125
Phone: (651) 788-9323
Fax: (651) 756-8989
Email: mndesign@lincolnmarketing.us

FLORIDA OFFICE

Raymond James Complex
2401 West Bay Drive, Suite #414
Largo, FL 33770
Phone: (727) 238-8123
Email: fldesign@lincolnmarketing.us

Minnesota Advertising Inquiries or General Information

Phone: (651) 788-9323
(Monday - Friday 8AM-4:30PM CST)
Email: info@lincolnmarketing.us

Florida Advertising Inquiries or General Information

Phone: (727) 238-8123
(Monday - Friday 8AM-4:30PM EST)
Email: fldesign@lincolnmarketing.us

Billing & Payment

LINCOLN MARKETING, INC., P.O. Box 25122 • Woodbury, MN 55125
Phone: (651) 788-9323 • Fax: (651) 756-8989

www.lincolnmarketing.us

Ask your Sales Representative
for special limited time offers
regarding upcoming projects!



GRAPHICS SUBMISSIONS

Final artwork for cover and standard ad spots must be submitted as a high-resolution PDF, JPEG or TIFF file format (at least 300DPI and CMYK, no bleed). A final proof will be sent only upon request. Submit your ad via email to: mndesign@lincolnmarketing.us or fldesign@lincolnmarketing.us

*Please Note: There will be an additional \$25 charge
after 1st proof w/changes.*



www.LincolnMarketing.us
SINCE 1984

Find all of our publications online
for viewers to print for free at their
own convenience!