

Media Kit

Since 1984 Lincoln Marketing, Inc. has been providing promotional services nationwide; from Minnesota to Florida, Spokane to Las Vegas. Founded by the Micko family, Lincoln Marketing, Inc. conducts business to business sales and provides detailed full color recreational trail maps and resident guide books custom designed for your specific area. From a very small beginning of two employees in the basement of the family residence, Lincoln Marketing, Inc. has grown to distribute over 20,000,000 area maps and resident guides since 1984.





Advertisers pay a one-time fee for year-long distribution through print, online and participating radio and newspaper outlets. These publications will be available to print for free online, also in and around your area and through the advertisers - high traffic areas such as banks, restaurants, hotels, motels, service stations, realtors, local merchants and city halls. A wide variety of distribution allows for a wide variety of exposure for your business.

Customized resources for your specific area.

Our ads range from standard black and white ads to full color display ads, allowing each advertiser to customize their information and maximize the results based on each budget. Try featuring your business on a custom resource brought to you by Lincoln Marketing, Inc. and expand your exposure through print, radio, newspaper and online advertising today!



Advertising Sizes Resident Guide

COVER AD SPOTS

Front Cover
5" Wide by 6.25" Tall — **$1249**

Back Cover
5" Wide by 8" Tall — **$1149**

Inside Front/Back Cover
5" Wide by 8" Tall — **$1099**

Inside Fold
10" Wide by 8" Tall — **$1349**

STANDARD AD SPOTS

¼ Page
5" Wide by 2" Tall — **$849**

½ Page
5" Wide by 4" Tall — **$949**

Full Page
5" Wide by 8" Tall — **$1049**

** All prices include online banner ad at www.LincolnMarketing.us*
**All advertisers receive a complimentary box of 50 resident guides to hand out to customers as a nice gesture.*









(Actual size 5½"x8½")

Click Here for Full Preview











(Actual size 5x2" and larger)

Need ad changes? Ask your sales representative how we can help you!

Advertising Sizes Full Color Map Sample

COVER AD SPOTS
(Ad Appears on BOTH Sides)

Front Cover
4.125" Wide by 7" Tall **$1249**
Back Cover
4.125" Wide by 9" Tall **$1149**

STANDARD AD SPOTS
(Ad Appears on BOTH Sides)

2x3" **$849**
3x4" **$949**

** All prices include online banner ad at www.LincolnMarketing.us*

**All advertisers receive a complimentary box of 50 full color area maps to hand out to customers as a nice gesture.*

Click Here for Full Preview





(Actual map size 19"x26")



(Actual size 3x2" and larger)







Need ad changes? Ask your sales representative how we can help you!

Our Advertisers



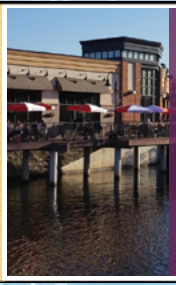
Web Advertising

BANNER AD SPOTS

All advertisers on any project will receive a banner ad on our County web pages.



ACAPULCO™
RESTAURANTE MEXICANO
AUTHENTIC FLAVORS, SPIRITED FAMILY TRADITIONS SINCE 1996.
763-269-8195
www.acapulcomn.com
7988 Sunwood Dr NW, Ramsey



$5 OFF $25
ALL YEAR! ANY TIME!
Not valid with any other offer. One coupon per table. Expires Dec. 31, 2022

Anderson Burner Heating & Cooling
Service Repair & Installation LLC
763-204-2830
andersonburnerheatingandcoolingllc.com

Servicing East Bethel, Coon Rapids, Anoka & surrounding areas



EXPERT HVAC SERVICE

PIZZA MEETZ MEXICAN
IT DOEZN'T HAVE TO MAKE ZENZE. YOU'RE IN LAKEZ COUNTRY.
45738 County Highway 51, Perham
218.346.4900 • zorbaz.com
zorbaz LITTLE PINE LAKE

EAU GALLE CHEESE EST 1945

Eau Galle Cheese Factory, Inc.
N6765 State Highway 25 • Durand, WI 54736
Phone: 715.283.4211
Monday - Saturday 9:00 - 5:30 | Sunday & Holiday 9:30 - 5:00
www.eaugallecheese.com

Contact Us

CORPORATE HEADQUARTERS
Lincoln Marketing, Inc.
P.O. Box 25122
Woodbury, MN 55125
Phone: (651) 788-9323
Fax: (651) 756-8989
Email: mndesign@lincolnmarketing.us

FLORIDA OFFICE
Raymond James Complex
2401 West Bay Drive, Suite #414
Largo, FL 33770
Phone: (727) 238-8123
Email: fldesign@lincolnmarketing.us

Minnesota Advertising Inquiries or General Information
Phone: (651) 788-9323
(Monday - Friday 8AM-4:30PM CST)
Email: info@lincolnmarketing.us

Florida Advertising Inquiries or General Information
Phone: (727) 238-8123
(Monday - Friday 8AM-4:30PM EST)
Email: fldesign@lincolnmarketing.us

Billing & Payment
Lincoln Marketing, Inc., P.O. Box 25122 • Woodbury, MN 55125
Phone: (651) 788-9323 • Fax: (651) 756-8989

www.lincolnmarketing.us

Ask your Sales Representative for special limited time offers regarding upcoming projects!

GRAPHICS SUBMISSIONS

Final artwork for cover and standard ad spots must be submitted as a high-resolution PDF, JPEG or TIFF file format (at least 300DPI and CMYK, no bleed). A final proof will be sent only upon request. Submit your ad via email to: **mndesign@lincolnmarketing.us** or **fldesign@lincolnmarketing.us**

Please Note: There will be an additional $25 charge after 1st proof w/changes.

Find all of our publications online for viewers to print for free at their own convenience!